



Neighborhood Legal Services Association

WAYS TO HELP – GIVING OPPORTUNITIES – www.nlsa.us

Giving

NLSA works diligently to raise funds to support programs and services for those who have nowhere else to turn for help. There are many ways you can help bridge the justice gap in our community by supporting NLSA's resource development efforts.

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Our laws guarantee basic rights and protections for all of us – not just those who can afford legal counsel.

NLSA provides civil legal assistance to vulnerable and low-income individuals and families in our region who otherwise could not afford legal help. Yet, NLSA only has the financial resources to help a fraction of those in need. Your volunteer support and financial assistance to NLSA helps our neighbors in crisis return to safe, productive lives.



“Without NLSA, I would have lost my home.”—Willia, NLSA client

Neighborhood Legal Services Association, as an Internal Revenue Code Section 501 (c) 3 charitable organization is eligible to receive tax deductible contributions. As such, contributions are deductible to the extent allowed by the Internal Revenue Service. Individuals wishing to support the mission of NLSA may do so by making gifts of cash (checks made payable to NLSA), or of securities (stocks, bonds, mutual funds), or by credit card. We also work continuously to identify new approaches, partners and sources of support that can help expand access to legal services. If you would like to assist NLSA’s fundraising efforts, please call our development office at 412.586.6137.

There are many ways *you* can help bridge the justice gap in our community by supporting NLSA’s resource development efforts. *Show your support today!*

Giving

For the clients of NLSA, justice is not an abstract ideal. It is food, shelter and protection. Each year, NLSA helps more than 20,000 low-income individuals and their families meet their most basic needs and improve their lives.

Of necessity, virtually all of the clients for whom NLSA attorneys or volunteer lawyers from the private bar provide full representation have critical basic survival issues such as imminent loss of housing, income or personal safety. This leaves countless other situations that we can handle through our legal advice Helpline.

NLSA’s biggest hurdle is keeping up with the overwhelming demand for services. Current funding for legal aid falls far short of the local demand for services. In a recent 2-month service audit, NLSA turned away 1689 requests for legal aid. Various legal needs studies undertaken over the past 15 years have consistently shown that the civil legal aid system can only provide representation to one in every five low-income individuals needing civil legal assistance. These studies consistently show that at least 80% of low-income people with critical civil legal problems do not receive legal help with these pressing needs. Given that one in every nine Pennsylvanians is living in poverty, and 199,432 individuals and their families are living in poverty in our 4 county service delivery area, it is imperative that NLSA’s help continue to be available to them.

NLSA works diligently to raise additional monies to support programs and services for those who have nowhere else to turn for help. NLSA has a solid reputation for being a good steward of your gift with a low overhead efficiency ratio and is a well-managed nonprofit organization governed by an active and engaged 39-member Board of Directors. Every year, NLSA must raise monies through philanthropic donations to support programs and services for victims of domestic violence and low-income individuals and their families who have nowhere to turn.

Donate

Donations From Your IRA

The Pension Protection Act of 2006 allows for people aged 70 ½ to make a donation to a charity directly from their IRA. The distributions are tax-free and will avoid penalties for early withdrawal. Donors are allowed to donate up to \$100,000 per year through their 401k.

This may be of great benefit if you are:

- Age 70 ½ or older; and
- Are required to take a distribution from your IRA or
- Do not itemize deductions on your taxes or
- Charitable gifts already equal 50% of your adjusted gross income or
- Are subject to the 2% rule that reduces your itemized deductions.

The Equal Justice Campaign

You can make a donation to NLSA's Equal Justice Campaign by sending a check or donating online. To visit our secure online donation page visit our website at www.nlsa.us and click on the Donate Now Button. To send a donation via the U.S. mail, please send a check or money order payable to the Equal Justice Campaign, addressed to your local office or the Campaign Development office:

Equal Justice Campaign

Neighborhood Legal Services Association
928 Penn Avenue
Pittsburgh, PA 15222

For more information on the Equal Justice Campaign, please contact EJC Campaign Coordinator, Christine Kirby at 412.586-6137 or via email at kirbyc@nlsa.us.

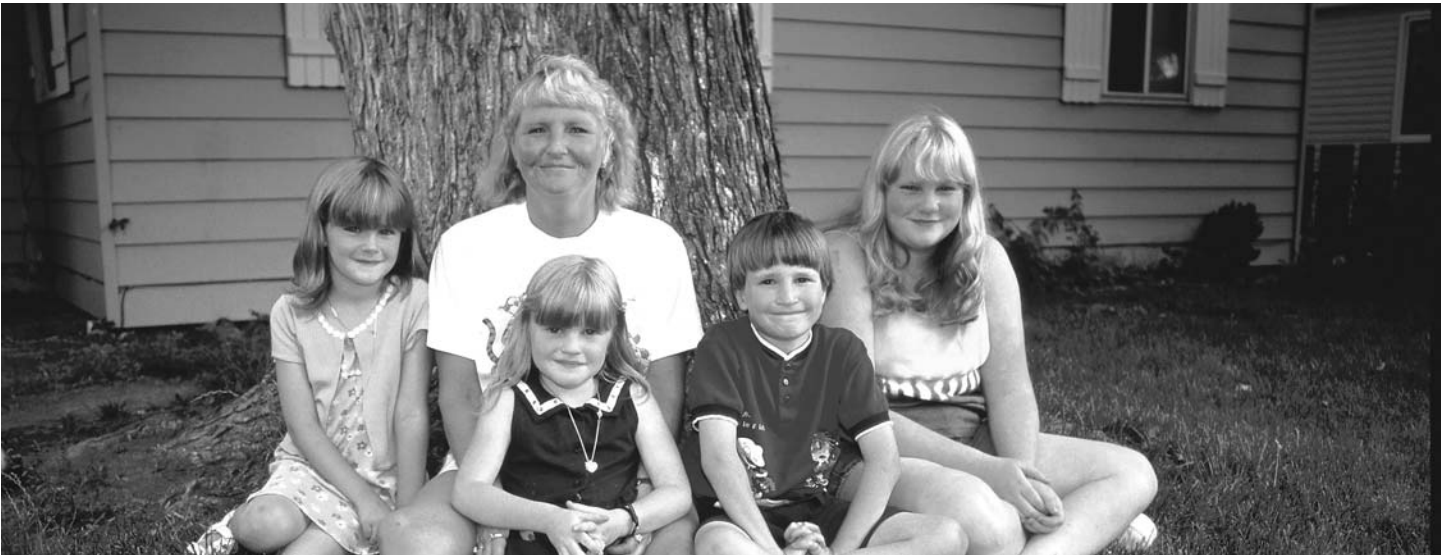
Choose NLSA as the Beneficiary of Your Special Event

Are you having a special event to raise funds to support a local organization's mission? Please consider NLSA as the beneficiary of the event's proceeds. We can provide pamphlets, brochures, speakers, and other resources to make your event a success!

Join our Advocate's Society

Exclusively for our major donors who contribute a minimum of \$1,000 annually. For more information, please Christine Kirby, Development Director at 412.586.6137 or via email at kirbyc@nlsa.us





Neighborhood Legal Services Association Fund

This fund, housed at the Pittsburgh Foundation ensures civil legal aid will be available for low-income and vulnerable families well into the future. This endowment fund is invested permanently to build long-term stability and secure the financial health of NLSA. To contribute to this fund, contact our Development Office at 412.586.6137 or your Pittsburgh Foundation Representative.

Designate Your United Way Contributions

Another helpful way to support equal access to justice is by designating your United Way donation, or a portion thereof, to benefit either NLSA or the Equal Justice Campaign. All you have to do is mark the donor option card with the proper code in addition to your pledge card. The United Way Contributor Choice Code for NLSA is #2761 and the Equal Justice Campaign Code is #537. Please be sure to check the box that asks the United Way to inform us of your gift so that we may properly acknowledge your generosity.

Planned Giving: The Legacy of Justice Society

Created in 2010, the Legacy of Justice Society, is comprised solely of individuals who have included NLSA in their estate plans. If you have included us in your estate plans, please let us of your intentions by contacting, Christine Kirby, Development Director at 412.586.6137 or via email at kirbyc@nlsa.us.

To include NLSA in your will, you may use the following:

“I give, devise and bequeath to Neighborhood Legal Services Association (NLSA), a Pennsylvania not-for-profit corporation, with offices presently located at 928 Penn Avenue, Pittsburgh, PA 15222.”

NLSA also can benefit from other planned giving opportunities such as charitable remainder trusts or charitable gift annuities and/or as a named beneficiary from insurance policies. For more information about deferred giving, please contact Christine Kirby, Development Director at 412.586.6137 or via email at kirbyc@nlsa.us.



Cy Pres

NLSA has received several cy pres and other court awards. These court awards can provide significant support for NLSA's work on behalf of victims of domestic violence and the low income community.

Cy pres, meaning "as near as possible," was originally used as a way of distributing an estate or trust fund whose primary purpose could not be fulfilled. The cy pres doctrine enabled these funds to be distributed to the "next best" use. Today, the Cy pres legal doctrine allows for the distribution of class action residual funds, estates or unclaimed trusts for a purpose as near as possible to the interests of the class or intended use of the estate or trust. For more information about how you can direct a cy pres award to NLSA, contact Christine Kirby at 412.586.6137 or kirbyc@nlsa.us.

Ticket Donations

Do you have extra ticket(s) to a cultural or sporting event that you are unable to use? Please consider donating them to NLSA for use in one of our fundraising efforts.

Commemorative Giving

Would you like to honor, or perhaps memorialize someone special? NLSA receives many commemorative gifts each year in memory of a loved one, in honor of an accomplishment or in celebration of a special occasion. We will send acknowledgement letter to you and also mail a beautiful tribute card to the designated contact on your behalf. To make a gift in memory or honor of someone, please send your cash or check payable to NLSA, to:

Development Office
Neighborhood Legal Services Association
928 Penn Avenue
Pittsburgh, PA 15222

Please remember to include the name of the person(s) whom you would like us to notify of this gift. To process a Memorial or Tribute gift immediately, please call the Development Office at 412.586.6137 or 412.255.6700 x2701.

Equal Justice Wish List

Our organizational wish list includes small to moderate requests for equipment, services and other items that can be fulfilled with a single gift ranging from \$100 to \$2,500. Simply select the wish list item you wish to fulfill and your entire donation will be directed toward it. For more information and/or to inquire about giving and sponsorship opportunities, please contact Christine Kirby in the NLSA Development Office by calling 412.586.6137 or via email kirbyc@nlsa.us.

Grants and Corporate Giving

Corporate Matching Gifts

Many companies make donations to agencies their employees support. Some also support the gifts of spouses or retirees. If your company has a matching gift program, please contact your human resources department or contact Christine Kirby at 412.586.6137 or via email kirbyc@nlsa.us.

Grants

Grants from companies and foundations have supported NLSA's efforts to create new programs and services for people who have nowhere else to turn for help. If your company or family foundation is interested in supporting NLSA's mission, please contact Christine Kirby at 412.586.6137 or via email kirbyc@nlsa.us.

Sponsorships

Sponsorships of NLSA's programs, events, and initiatives help to support our mission of equal access to justice. Our menu of sponsorship opportunities continues to evolve with innovative partnerships being formed every day. Currently, NLSA is seeking sponsorships for the following high-profile initiatives: 1) Justice Matters – 40th Anniversary International Art Initiative; 2) Equal Justice Matters – Client Newsletter; and 3) Medical Legal Collaborative for Patients. For more information and/or to further discuss sponsorship opportunities, please contact Christine Kirby at 412.586.6137 or via email kirbyc@nlsa.us.



Community Programs

Macy's Shop for a Cause Program



2010 Dates – October 15 & 16th

Shop to Ensure Equal Access! If you believe in equal access to justice and equal access to bargains, Macy's Shop For a Cause is the perfect way to support both passions. You can be part of this annual event befitting local nonprofit organizations simply by purchasing a \$5 shopping pass from NLSA. NLSA uses the proceeds to serve clients; you use the shopping pass to access all day savings throughout the store. In addition to discounts, Shop for a Cause Customers have a chance to win a \$500 gift card. Anyone can participate, so spread the word to colleagues! You are also invited to sell passes on behalf of NLSA.

For more information or to purchase a Shop for the Cause Savings, pass simply email us at support@nlsa.us or call NLSA at 412-255-6700 x 6101.



Verizon's Velocity Program

NLSA will receive a donation from Verizon when you order a new qualifying residential Verizon product. A Verizon FiOS Triple Freedom™ order will generate a \$65 donation. Order today by calling 1.888.345.7544 and use code 50366.

Pittsburgh Marathon's Run for a Reason.

NLSA is pleased to participate in the Pittsburgh Marathon's Run for a Reason program. *Run for a Reason ... Equal Justice for All!* provides an opportunity for NLSA staff, alumni, local attorneys, law students, and community members to celebrate the impact of NLSA's working our community.

Please join our team and meet/run/walk/with others while giving back to a great organization. We ask that you raise a minimum of \$300 if you are running or walking the half-marathon. \$500 for the full marathon and \$750 for the relay team (five runners). Please join us and support NLSA's mission of providing equal access to justice to victims of domestic violence and low-income families in our region. Register online at www.pittsburghmarathon.com & select NLSA as your charity of choice.

NLSA offers all runners the opportunity to set-up a fundraising page on The Active Network:
<http://www.active.com/donate/nlsa>.

Participate in the ACBA Golf Outing

Participation in the annual ACBA Golf Outing is a wonderful way to entertain customers or reward employees on one of the area's most prestigious and scenic golf courses. There are many ways to be involved. You may opt to golf, donate goods or services to the raffle and/or silent auction, or you may chose to sponsor the event.

Community Partners Program



NLSA is honored to participate in the Pittsburgh Symphony Orchestra's Community Partners Concert held each spring/summer. The Community Partners Concert honors and serves the diversity of Pittsburgh area residents.

Conceived as an annual collaboration with other greater Pittsburgh nonprofit organizations, the program utilizes an innovative approach to ticket sales and fundraising. Patrons can earmark the cost of their ticket purchase to benefit NLSA by using a special code. The PSO donates the orchestra services and secures corporate sponsors to help to underwrite the costs associated with guest artist services and concert production. Designated ticket revenue from the concert is distributed among participating nonprofit Partners!

For tickets, please contact the Pittsburgh Symphony at 412.392.4900 or 1.800.743.8560 and inform the operator, Neighborhood Legal Services Association (NLSA) is your charity of choice.

Online Programs

Online Giving Platforms

- Visit our website—www.nlsa.us and click on the [Donate Now](#) Button.
- **Network for Good**— Donate directly to NLSA through Network for Good by visiting the following link:

<https://www.networkforgood.org/donation/MakeDonation.aspx?ORGID2=251157129>

Search Tools

- **iGive.com/EqualJusticeCampaign**— Join for free, shop and/or search online, and help expand access to justice.
- **GoodSearch.com**— You search and/or shop. They give. Be sure to select Neighborhood Legal Services Association as your charity of choice.

Host a Friend Maker Event or “Friend” us on Facebook

A recent community survey, completed as part of our strategic planning process, found that many people in the community do not know about Neighborhood Legal Services Association. Help us spread the word about NLSA and the quality of legal services we offer to people who have nowhere else to turn for help.

Facebook

There are three ways for you to show your support of equal access to justice and NLSA on Facebook:



1. Join the Neighborhood Legal Services Association Group
2. Become a fan of Neighborhood Legal Services Association
3. Support our Equal Access to Justice Cause!

Online Shopping Benefiting NLSA



Amazon.com— NLSA maintains a Wish List on Amazon.com of much-needed Legal Reference Materials and fundraising event auction items. You can easily purchase a Wish List item while shopping on Amazon. To locate NLSA’s Wish List, click on the Wish List icon and enter “Neighborhood Legal Services Association” in the Find Someone’s List search box.



GivingPal.com— Join GivingPal, and select Neighborhood Legal Services Association as the cause your shopping will benefit. Visit GivingPal before you shop and choose from hundreds of quality stores to shop.

Pittsburgh Gives

PittsburghGives is the place to find detailed information about Western Pennsylvania's nonprofits – including NLSA.

The steps are simple: find NLSA by entering “Neighborhood Legal Services Association” in the search box. Learn about our mission, programs, leadership and financial information. Become an informed Donor. PittsburghGives provides information at your fingertips with access to in depth portraits of NLSA and other nonprofit organizations in Western Pennsylvania.



The Pittsburgh Foundation's Match Day

This year, a revamped Match Day will be held on October 13, 2010, all charitable donations made through PittsburghGives.org will receive a portion of The Pittsburgh Foundation's \$500,000 matching pool. Give to Neighborhood Legal Services Association at anytime on that day and your gift will make an even greater impact in our community.

Whether you donate during the Day of Giving or any other day of the year, it's simpler than ever to make a difference. The entire process has been streamlined and all donation options are secure.

Make your gift go further by logging onto <http://www.pittsburghgives.org>

First Giving

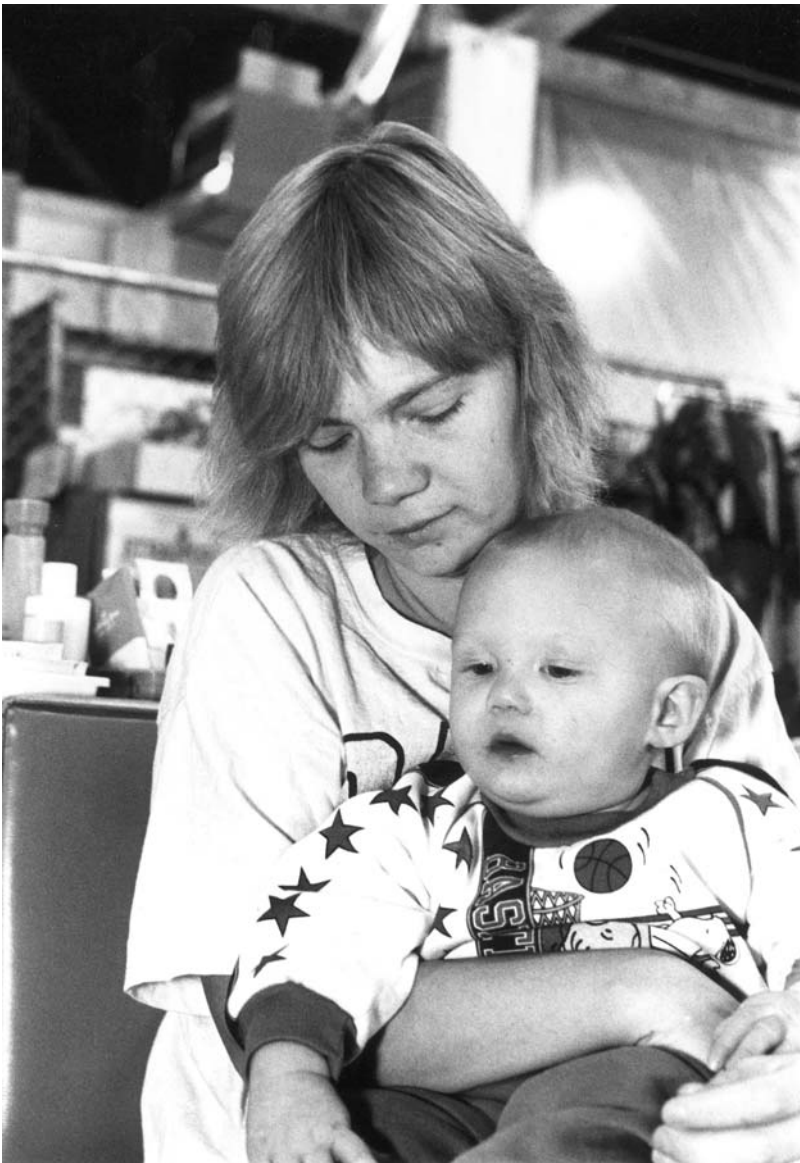
Raise money online for NLSA online with a customized [FirstGiving](#) web page!

Getting started is easy! Select Neighborhood Legal Services Association from the online database. Create your own fundraising page. Set a fundraising goal, post messages, describe your “event” (birthday, retirement, sporting event, etc.), and add photos to personalize your page in minutes.

Get the word out! Once your page is ready to go, easily share your page with friends using email, Facebook, and Twitter.

Network for Good

Donate directly to NLSA through Network for Good by visiting the following link: <https://www.networkforgood.org/donate/MakeDonation.aspx?ORGID2=251157129>



“Having my son back is a gift from NLSA that I can never repay.”

– **Sandra, NLSA client**

After a weekend visit the father of Sandra’s son refused to return the child and disappeared with him to another state. Sandra came to NLSA with the father’s new address and frantic with concern after learning that the man had been accused of child molestation by a member of his family. NLSA immediately filed a custody complaint in the Court of Common Pleas. Sandra traveled to the state and, with the court-ordered assistance of the local sheriff, was able to retrieve her child. Upon Sandra’s return, NLSA represented her at a custody conference where she was granted full custody of her son and all visitation and custody rights of the father were stopped.

NLSA

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Pittsburgh, PA 15222

www.nlsa.us | (866) 761-6572



The official registration and financial information of Neighborhood Legal Services Association may be obtained from the Pennsylvania Department of State by calling toll-free within Pennsylvania 1-800-732-0999. Registration does not imply endorsement. Federal regulations applying to NLSA require that we notify all donors that no funds can be expended by NLSA for any activity prohibited under P.L.104-134 or otherwise prohibited by 45 C.F.R. § 1600 et seq.